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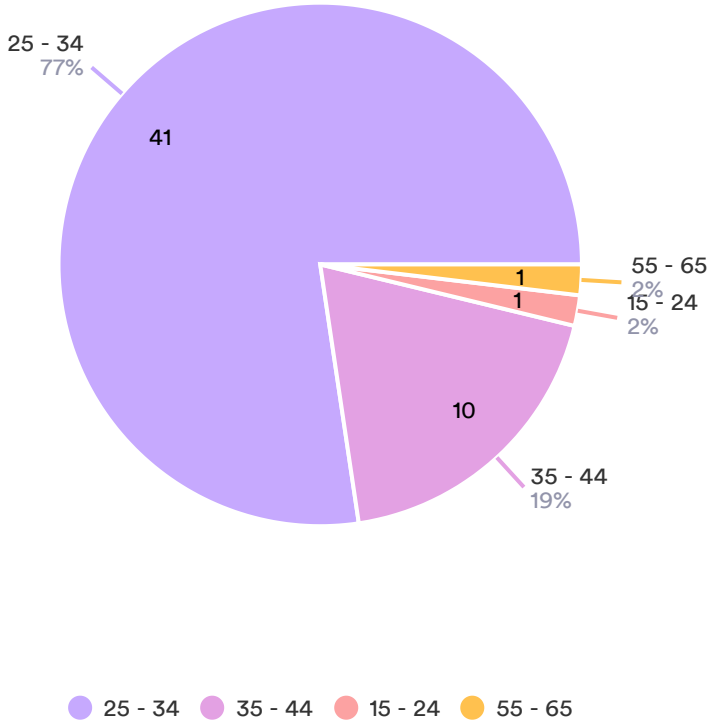
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Which age group do you fall under?

53 Answers- 1 Empty



Which city are you currently in?

54 Answers

Data	Answers
Calgary	12
Halifax	10
Toronto	7
Moncton	3
Milton	2
Vancouver	2
Kitchener	1
Waterloo	1
Other entries	16

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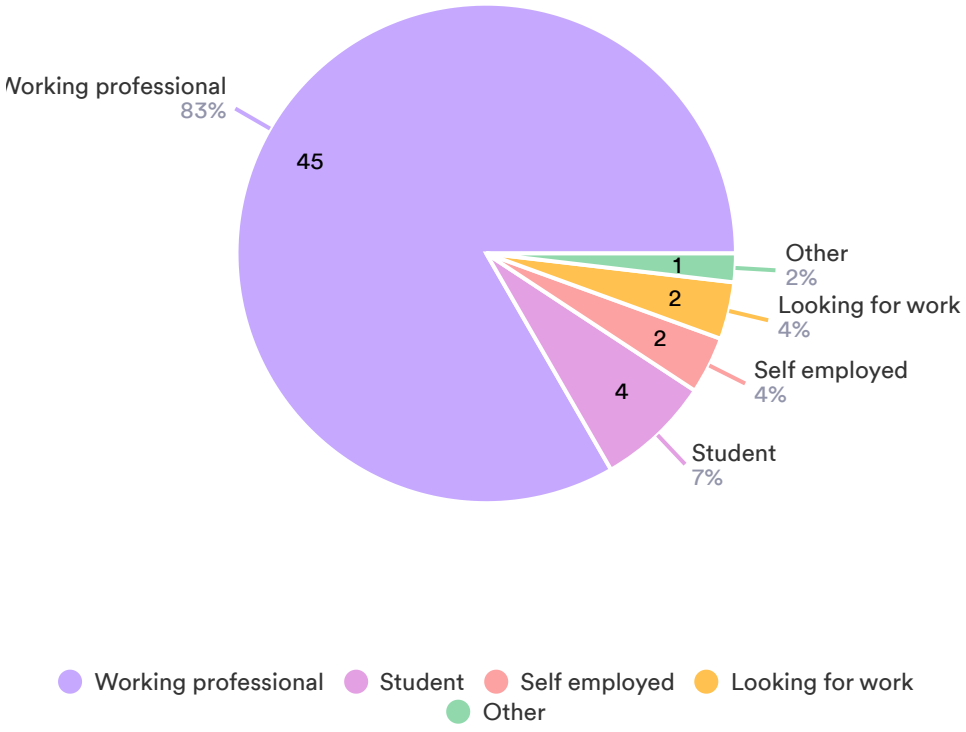
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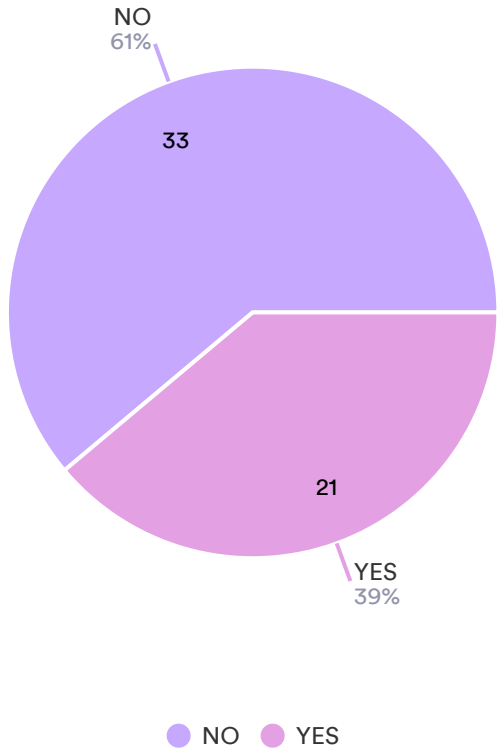
Which of the following best describes you?

54 Answers



In the last 3 years, have you lost any personal item that you never recovered?

54 Answers



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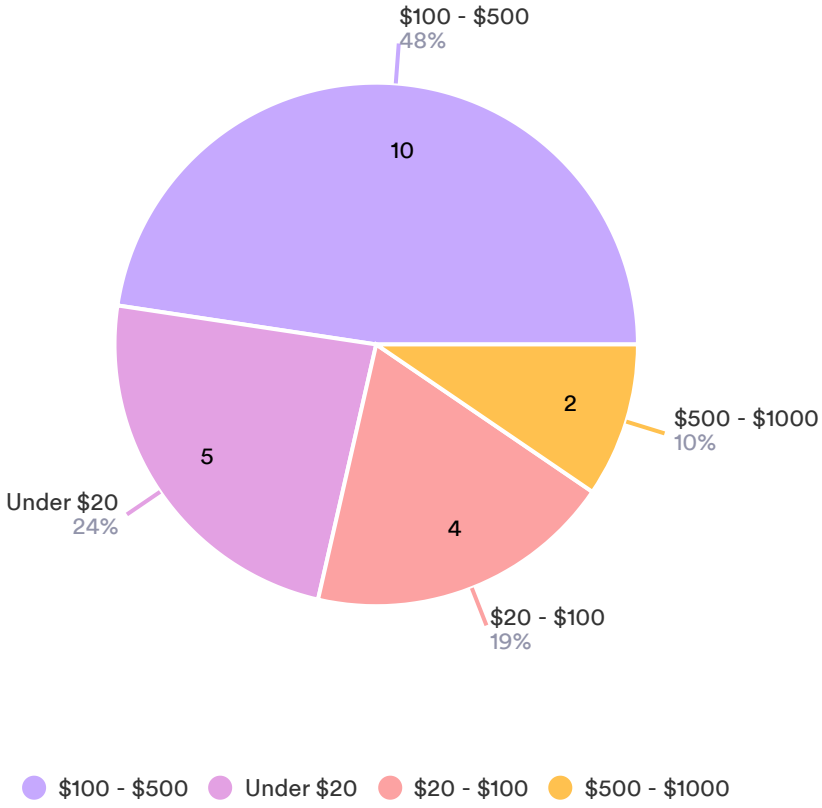
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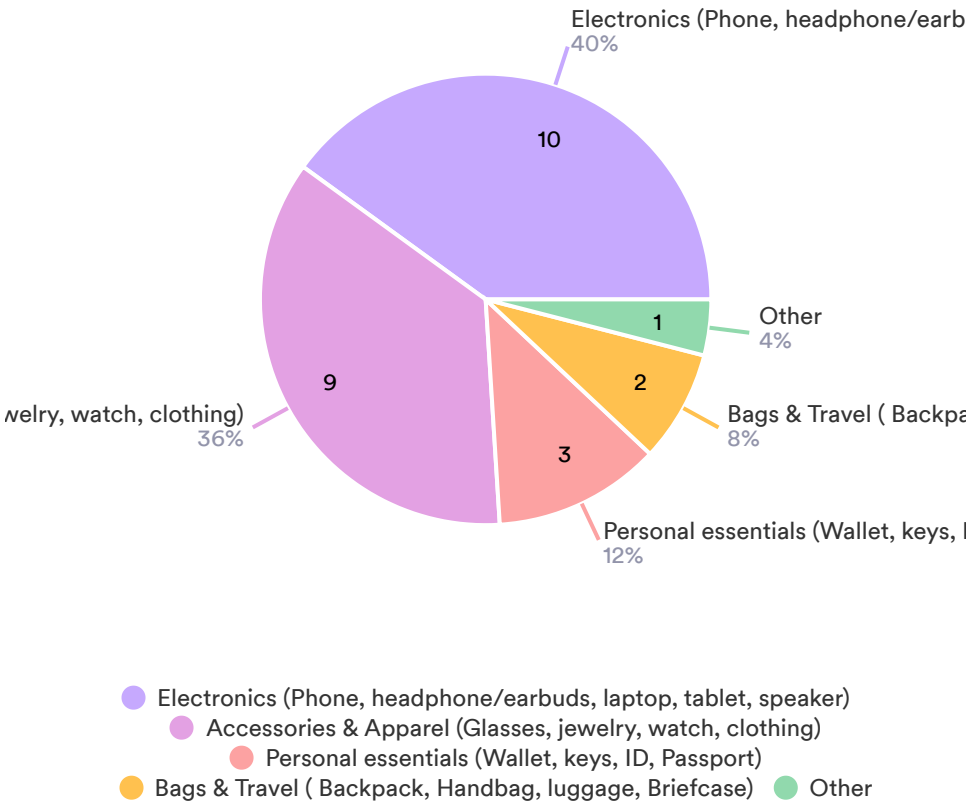
What was the approximate monetary value of that lost item?

21 Answers- 33 Empty



What category does it fall under?

25 Answers- 33 Empty



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On a scale 1-5, how stressed or frustrated did you become?

21 Answers- 33 Empty



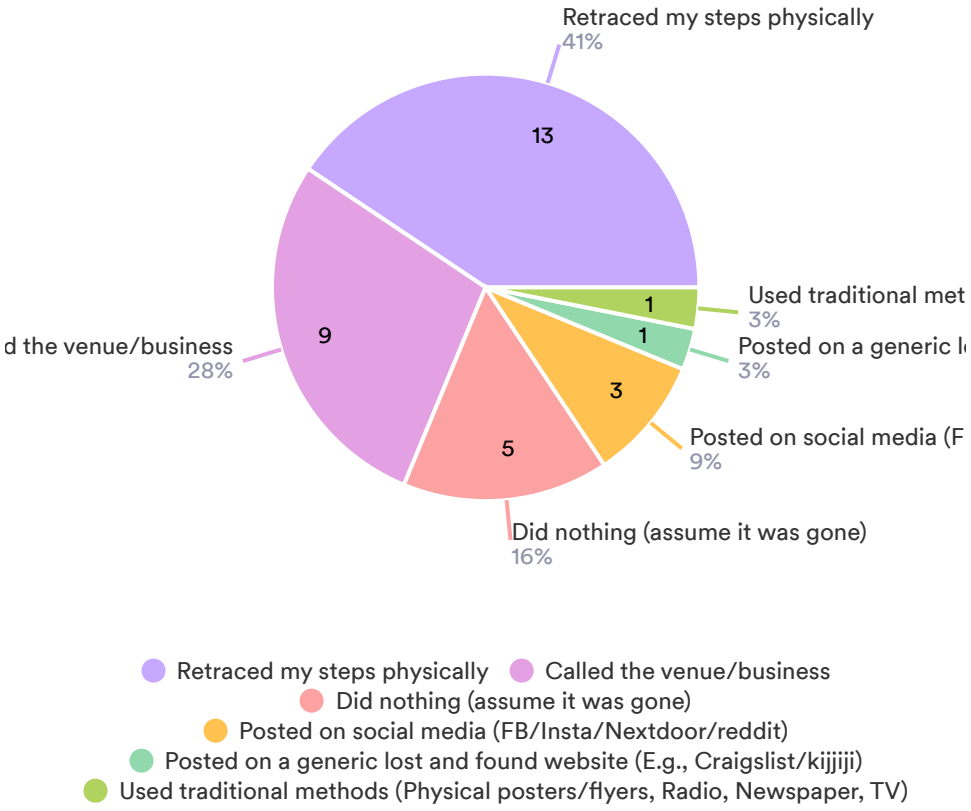
3.19
Avg. Response

21
Responses

Data	Answer	%
★★★★★	5	24%
★★★★☆	2	10%
★★★☆☆	9	43%
★★☆☆☆	2	10%
★☆☆☆☆	3	14%

Which of the following steps did you take to recover the item?

32 Answers- 33 Empty



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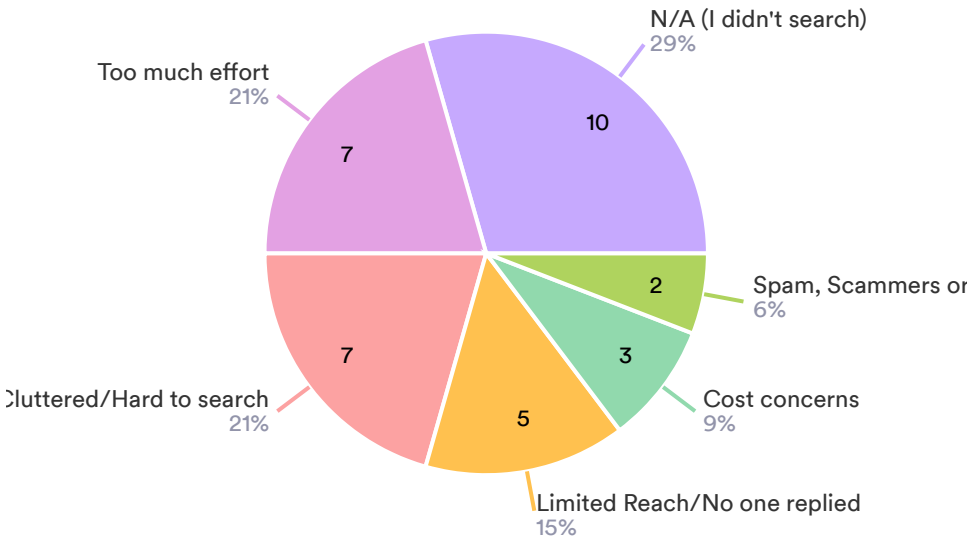
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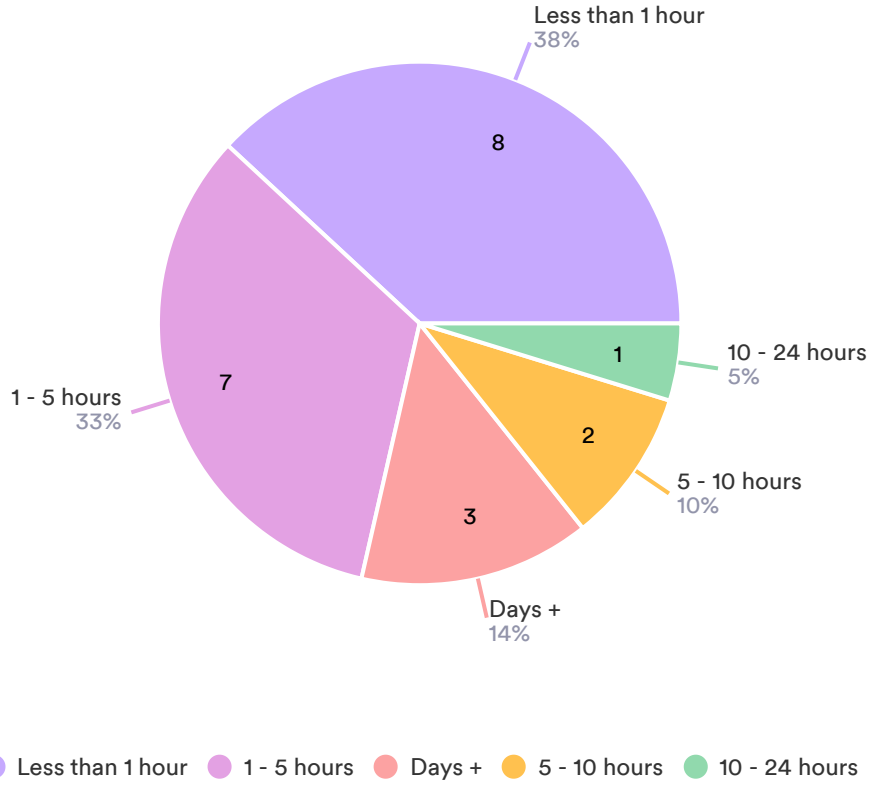
When you searched for your item (using social media, posters, or other methods), what was the biggest annoyance?

34 Answers- 33 Empty



How much time do you estimate you spent actively looking for it?

21 Answers- 33 Empty



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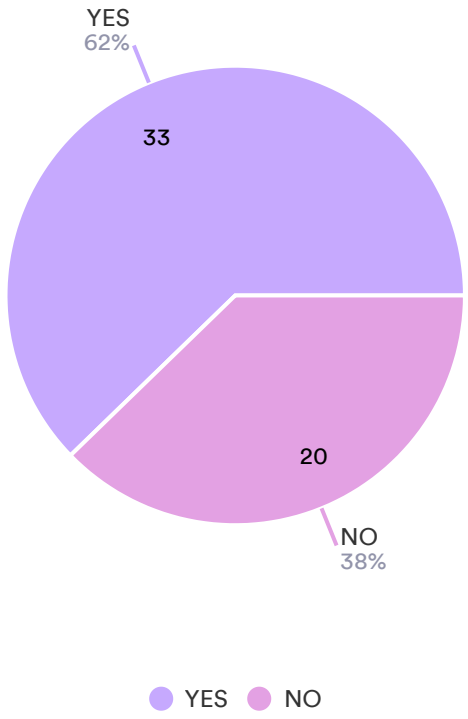
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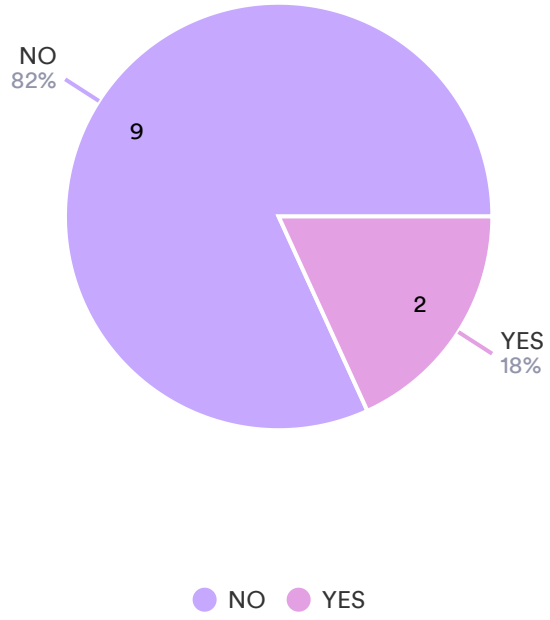
Current lost-and-found posts are scattered across Facebook, Next-door, and classifieds. Do you believe a single, dedicated platform is necessary to solve this problem?"

53 Answers- 1 Empty



In the past, after you handed a lost item to an intermediary (such as a platform or person responsible for returning items), did you follow up with them to check if the item was successfully returned to its owner?

11 Answers- 43 Empty



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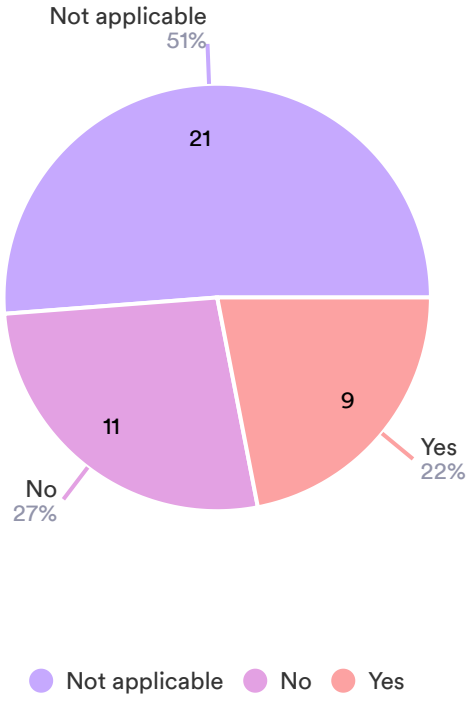
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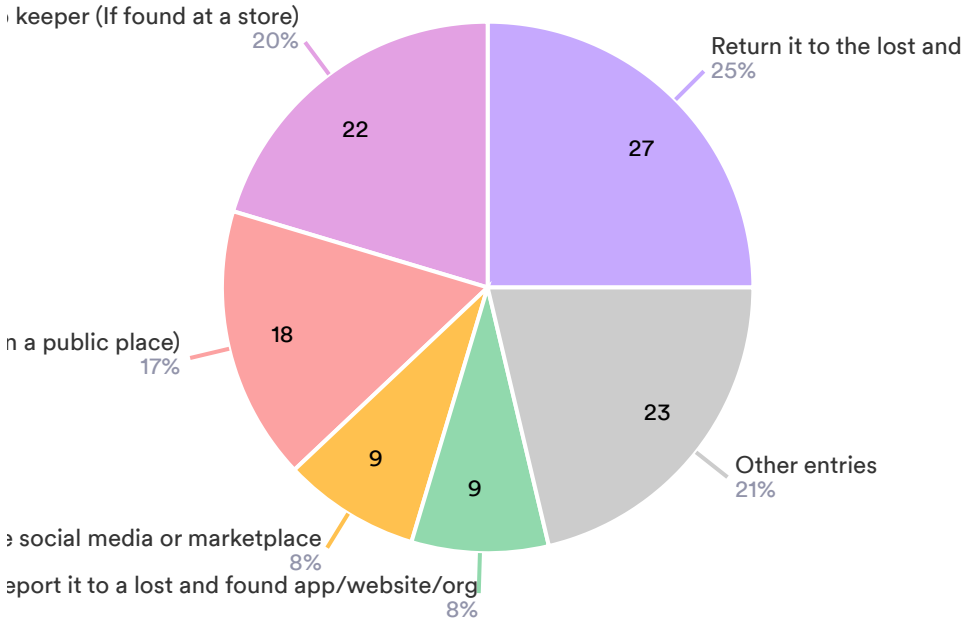
In the past, after you handed a lost item to an intermediary (such as a platform or person responsible for returning items), did you follow up with them to check if the item was successfully returned to its owner?

41 Answers- 13 Empty



What is the first action you would take if you found someone else's lost item (e.g., keys, phone, headset or wallet)?

108 Answers

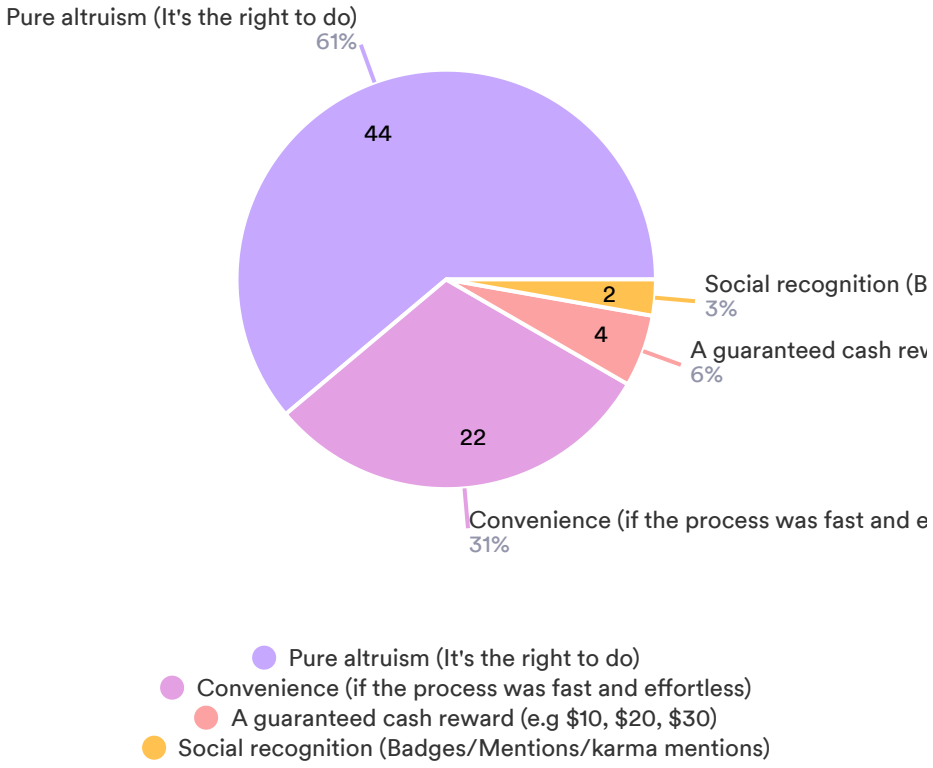


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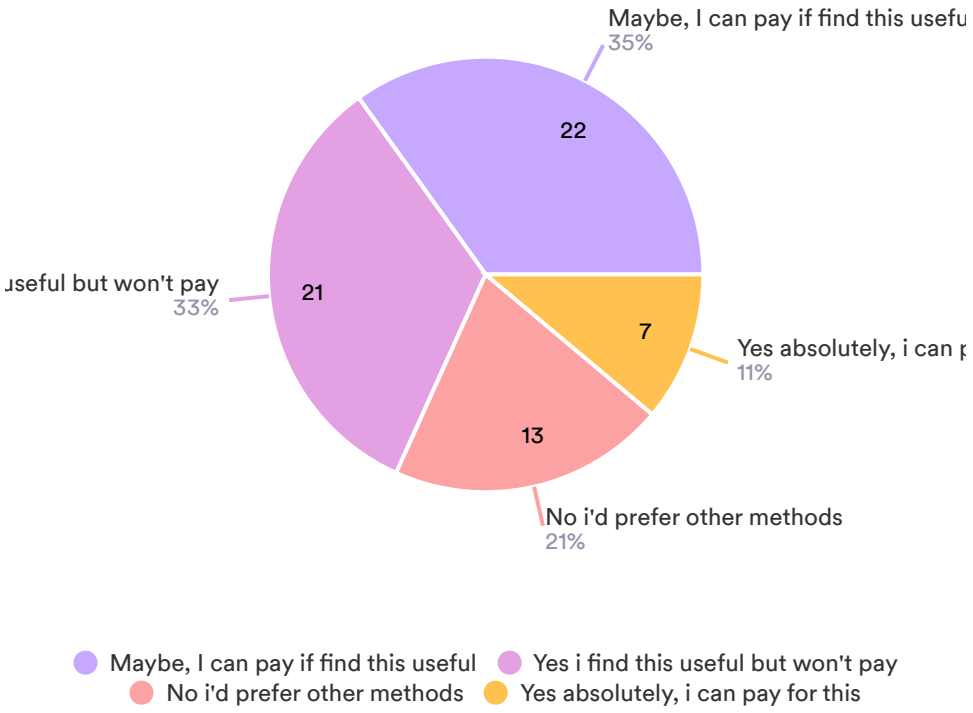
What would motivate you most to go out of your way to return a lost item?

72 Answers- 1 Empty



Would you protect your devices with a semi-transparent, discreet QR code that lets finders scan and contact you via our application, without revealing your personal details

63 Answers- 1 Empty

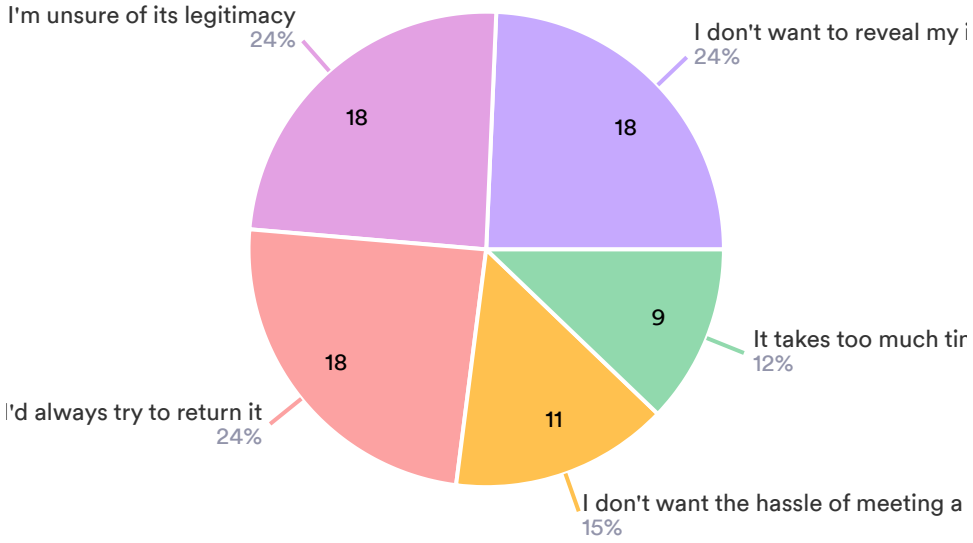


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What would stop you using an app to return an item?

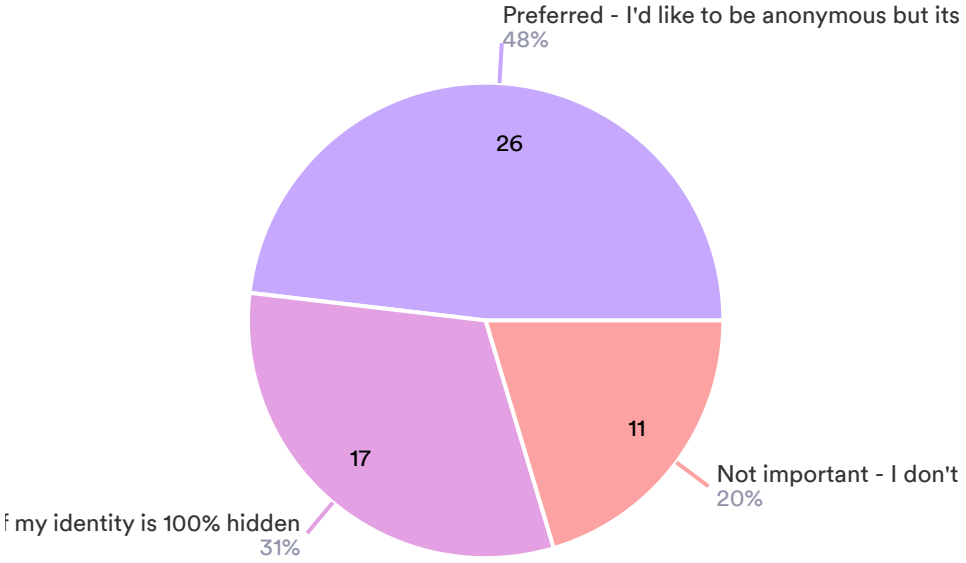
74 Answers- 1 Empty



I don't want to reveal my identity/phone number
I'm unsure of its legitimacy
Nothing - I'd always try to return it
I don't want the hassle of meeting a stranger
It takes too much time/effort to create a post

How important is anonymity to you when returning an item?

54 Answers



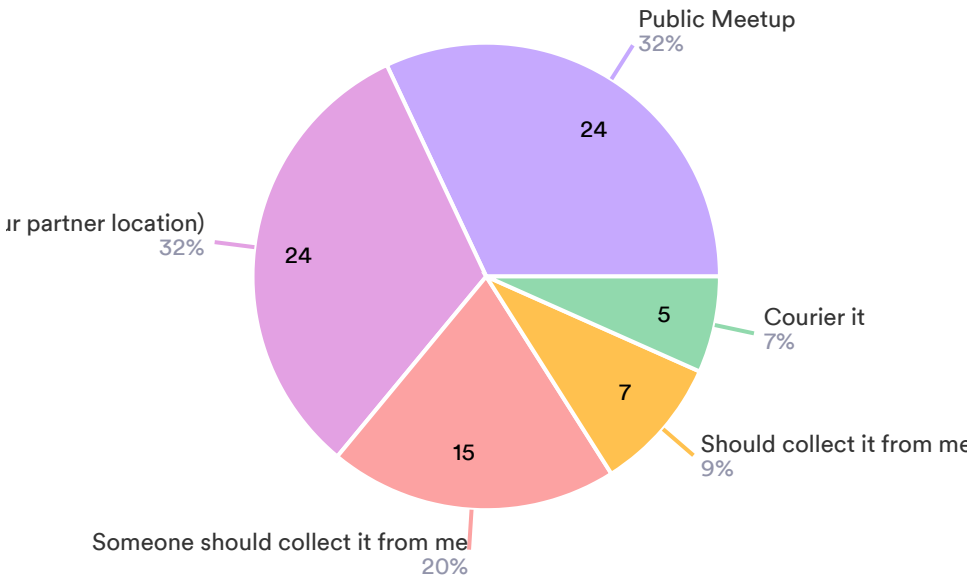
Preferred - I'd like to be anonymous but its not a dealbreaker
Critical - I will only do it if my identity is 100% hidden
Not important - I don't mind sharing my name/profile

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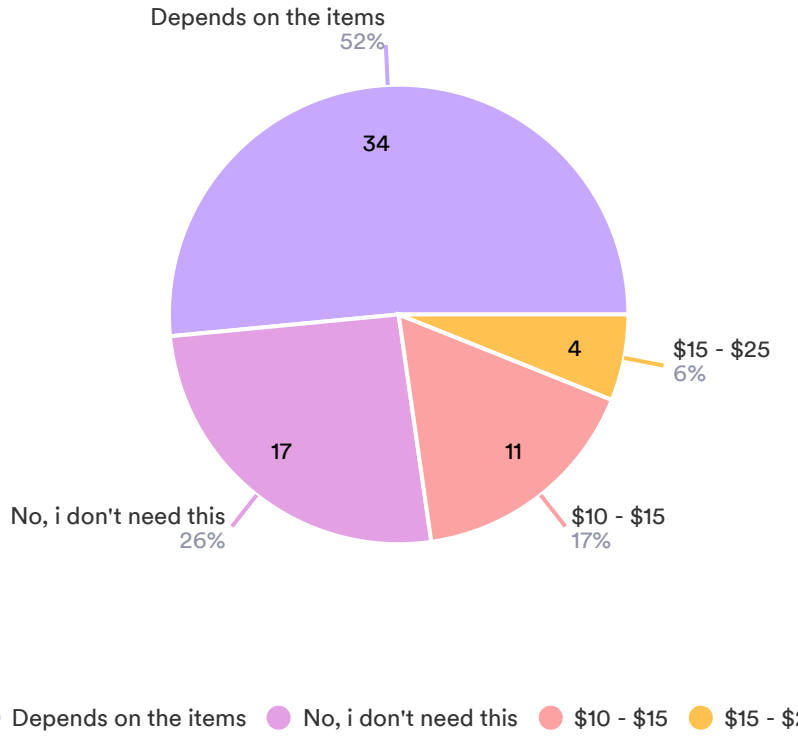
Which handoff method would you prefer if the item you found was recovered through our platform?

75 Answers



if you were unable to meet the finder in person, would you be willing to pay a concierge fee to have a verified courier pick up and deliver the item to your doorstep?

66 Answers



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Thank You!

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